

ABSTRACTS

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PROBLEMS CHARITY AND TAXES OF BUSINESS IN UKRAINE

Companies that have been successful and have the opportunity to engage in charity, should not neglect their position. With the help of the charity they support the society and help the State to ensure the benefits of its population needs. Statistics show that in countries where commercial development of charitable organizations, the standard of living is much higher, provided protection and support of the population. Economy is reflected in all spheres of human life, due to the political, economic, social, marketing functions. She also has a huge impact on the performance of firms: improving the company's image, product promotion and improvement of relations with the local authorities and more. This substantiates the motives of charity most companies. Charity also makes a significant contribution to solving the problem of social justice.